



Get Certified - Certification 101  
With LaTania Michelle  
And Tawanna Heyward-Bey  
Webinar  
Workbook

Presented By  
The Wealthy Woman Network



## **YOUR OFFICIAL ONLINE EVENT GUIDEBOOK**

### **5 Simple Tips To Get The Most Out of This Live Session: ! ! ! !**

1. Print out this Online Event Notes before the it starts so you can write down your notes as you listen.
2. Make sure you've set aside 90 minutes of private time for this session so you'll be able to focus and fully receive the benefits of the new information received.
3. During the event, write down ALL the interesting and new ideas and inspirations you get while listening - that way you won't lose the most relevant information to you.
4. Think of how you can quickly implement the secrets revealed in this session to unblock your path to abundance.
5. Be in quiet place (ideally not driving) so you can fully take part in the learning experience LaTania Michelle and Tawanna will have for you.



## **What Will Be Covered Today**

What Is Certification?

What Are Certification Agencies ?

What Types of Business Can Be Certified?

How Can Certification Grow Your Current Business?

What Is The First Step On The Certification Process?



What Is Certification ?

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What Is An Certification Agency?

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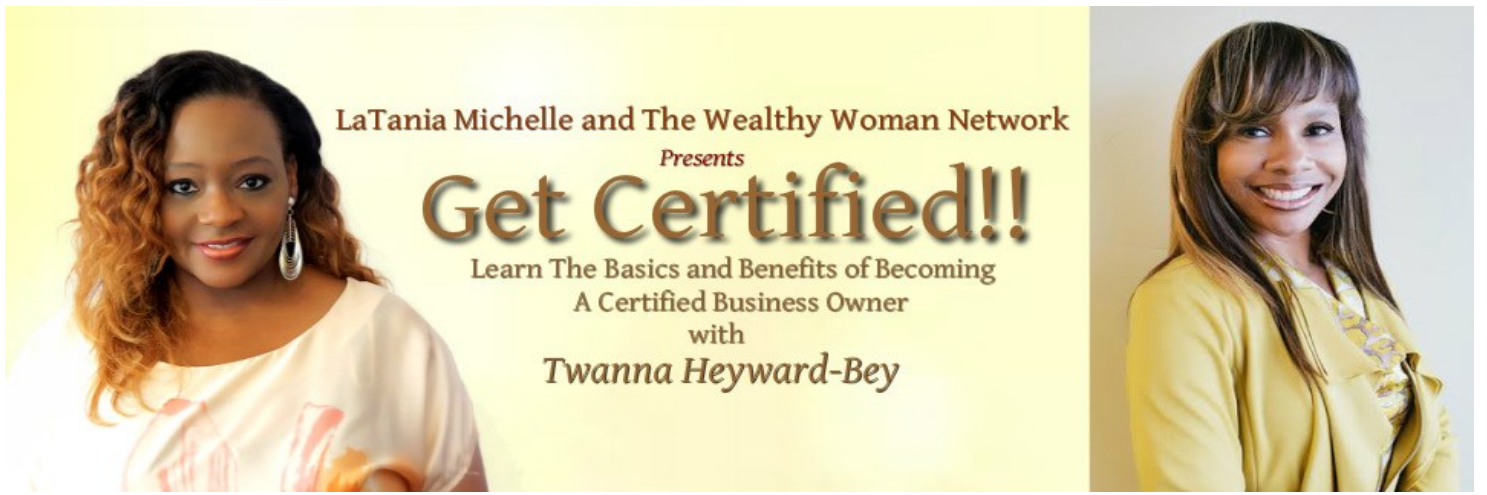
Can My Business Be Certified?

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## What Are 3 Most Important Benefits To Becoming A Certified Business Owner

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## What Is The First Step To My Certification Process?

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## What Her Clients Have To Say



“Before meeting and building a relationship with you, I had no knowledge or idea that minority business certification existed. Through your mentorship, I gained valuable knowledge about certification that has increased my business revenues.

Before you shared the value of certification with me, I was working hard with little results. Business was stable but since my certification, business is on a rise. I had a few small contracts but the certification has opened the door to a new world of opportunities for larger contracts.

With your business resources and coaching through the process, I was able to partner with a major company on a large contract with a school district; which has made a powerful impact in my business. This contract started out for one year with the possibility of renewing for the next year and I am thrilled and thankful to say that we are two years in, with a signed contract for another three years to go. Now this is true “opening doors of opportunity” through mentorship and coaching.

Thank you Tawanna Heyward-Bey you have been such a great inspiration to Absolute Resource Solutions. ”

**Jennifer Rivers-Randall, CEO/Owner**  
to Absolute Resource Solutions



Thank You  
For Joining Us For  
Get Certified  
Certification 101  
To Learn More About How You Can Work with  
Tawanna Heyward-Bey  
And  
LaTania Michelle  
To Grow Your Business With Certification  
Visit  
[www.wealthywoman.org/getcertified](http://www.wealthywoman.org/getcertified)



# Notes

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LaTania Michelle and The Wealthy Woman Network

*Presents*

# Get Certified!!

Learn The Basics and Benefits of Becoming  
A Certified Business Owner

with

*Twanna Heyward-Bey*

## Notes

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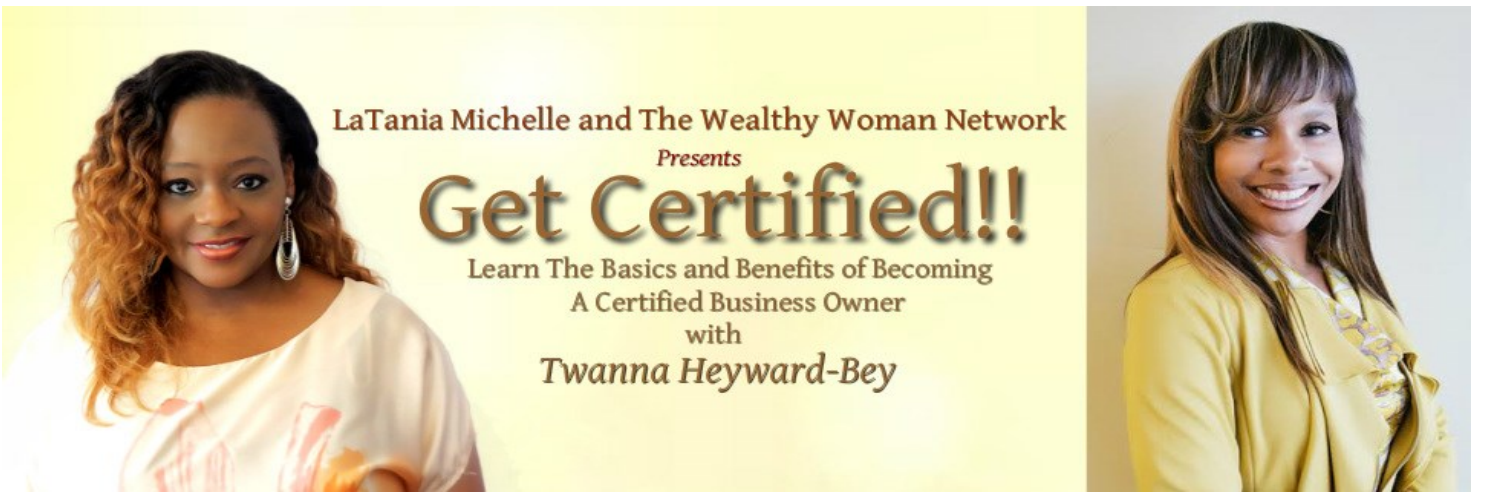
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# Notes

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